



11th Annual

WILL BIKE 4 FOOD

SPONSORSHIP LEVELS

PRESENTING \$15,000 One available

As the Presenting Sponsor, you will receive all the benefits from Platinum sponsorship, with addition of:

- Highlighted as the Presenting Sponsor of “Will Bike 4 Food” in all pre- and post-event communications.
- Company logo printed on the back of event bike jerseys.
- Signage with company logo at water stops.
- Complimentary registration and waived fundraising minimum for four (4), to cycle in the event (names and information due by September 1).

PLATINUM \$10,000 One available

All the benefits from Gold sponsorship, with addition of:

- Opportunity to place company signage along bike routes (company responsible for placement).
- Complimentary registration and waived fundraising minimum for three (3), to cycle in the event (names and information due by September 1).
- Large company logo on event banner.

GOLD \$5,000

All the benefits from Silver sponsorship, with addition of:

- Complimentary registration and waived fundraising minimum for two (2), to cycle at the event (name and information due by September 1).
- Medium company logo on event banner.

SILVER \$2,500

All the benefits from Bronze sponsorship, with addition of:

- Recognition on Food Bank and Will Bike 4 Food Social Media.
- Opportunity to table, sample and display company signage at the event (company responsible for display).
- Small company logo on event banner.

BRONZE \$1,000

All the benefits from Copper sponsorship, with addition of:

- Listed as sponsor on all press and media releases.
- Company logo printed on promotional posters.

COPPER \$500

- Listed as Event Sponsor in Food Bank communications and on website with link to company website.
- Company logo on back of event t-shirts.
- Opportunity to be a Ride and Seek Community Challenge stop (contingent on bike accessibility.)

If your business has unique sponsorship objectives,
we can work with you to craft a customized sponsorship package.
Contact Jillian Morgan, JillianM@foodbankwma.org, or (413) 203-4946.





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Sponsorship Agreement

YES, we would like to sponsor Will Bike 4 Food! We have read the attached proposal and would like the benefits provided at the following level (CIRCLE ONE):

Presenting \$15,000 | Platinum \$10,000 | Gold \$5,000
Silver \$2,500 | Bronze \$1,000 | Copper \$500

We can't sponsor, but we will register a cycling team to fundraise.

Company Name (please print): _____

Company Representative Name: _____

Company Representative Title: _____

Mailing Address: _____

City: _____ State: _____ Zip Code: _____

Phone: _____ Fax: _____

Email: _____ Company Website: _____

SIGN HERE

Representative Signature: _____

Date: _____

Please mail or fax your signed agreement to:

The Food Bank of Western Massachusetts

Will Bike 4 Food

97 N. Hatfield Rd., Hatfield, MA 01038

p. 413-247-9738 | f. 413-247-9577

