



SPONSORSHIP LEVELS

PRESENTING \$15,000 One available

As the Presenting Sponsor, you will receive all the benefits from Platinum sponsorship, with addition of:

- Highlighted as the Presenting Sponsor of "Will Bike 4 Food" in all pre- and post-event communications.
- Company logo printed on the back of event cycling jerseys.
- Complimentary registration and waived fund-raising minimum for four (4), to cycle in the event (names and information due by September 1).

PLATINUM \$10,000 One available

All the benefits from Gold sponsorship, with addition of:

- Complimentary registration and waived fund-raising minimum for three (3), to cycle in the event (names and information due by September 1).

GOLD \$5,000

All the benefits from Silver sponsorship, with addition of:

- Complimentary registration and waived fund-raising minimum for two (2), to cycle at the event (name and information due by September 1).

SILVER \$2,500

All the benefits from Bronze sponsorship, with addition of:

- Opportunity to take part in web thank you live streams during the month of September.

BRONZE \$1,000

All the benefits from Copper sponsorship, with addition of:

- Listed as Event Sponsor in The Food Bank's communications and on website with link to company website.
- Listed as sponsor on all press and media releases.
- Company logo printed on promotional posters.

COPPER \$500

- Company logo on back of event t-shirts.
- Recognition on The Food Bank and Will Bike 4 Food's social media.

If your business has unique sponsorship objectives, we can work with you to craft a customized sponsorship package. Contact Jillian Morgan, JillianM@foodbankwma.org, or (413) 203-4946.





Sponsorship Agreement

YES, we would like to sponsor Will Bike 4 Food! We have read the attached proposal and would like the benefits provided at the following level (CIRCLE ONE):

Platinum \$10,000 | Gold \$5,000 | Silver \$2,500 | Bronze \$1,000 | Copper \$500

We can't sponsor, but we will register a cycling team to fundraise

Company Name (please print): _____

Company Representative Name: _____

Company Representative Title: _____

Mailing Address: _____

City: _____ State: _____ Zip Code: _____

Phone: _____ Fax: _____

Email: _____ Company Website: _____

SIGN HERE

Representative Signature: _____

Date: _____

Please mail or fax your signed agreement to:

The Food Bank of Western Massachusetts

Will Bike 4 Food

97 N. Hatfield Rd., Hatfield, MA 01038

p. 413-247-9738 | f. 413-247-9577

