



Sponsorship Opportunities

YES! We would like to sponsor **Bingo** in the **Berkshires** on **Thursday, July 31, 2025!** We would like the benefits provided at the following level (CHECK ONE):

Presenting Sponsor: \$15,000

Equivalent to 30,000 meals

- Name and/or logo prominently displayed on event banner, table tents, and flyers
- Logo on website and used in all social media promotions
- Logo in print ads
- Custom commercial played during the event
- Company signage at event
- Free entry and game cards at a VIP table for up to 12 people at event, including drink tickets
- Speaking opportunity at event
- Logo as center square for 5 games

Diamond Sponsor: \$5,000

Equivalent to 10,000 meals

- Name and/or logo on banner, table tents, and flyers
- Logo on website and in social media promotions
- Custom ad played during the event
- Free entry and game cards at a VIP table for up to 8 people
- Logo as center square for 3 games
- Sponsor mentions throughout the evening

Four Corner Sponsor: \$2500

Equivalent to 5,000 meals

- Name and/or logo on banner and table tents
- Logo on website and in social media thank you post
- Free entry and game cards for up to six people
- Logo as center square for 2 games
- Sponsor mentions through the evening

Free Space Sponsor: \$1000

Equivalent to 2,000 meals

- Name and/or logo on banner and table tents
- Logo on website and in social media thank you post
- Free entry and game cards for up to four people
- Logo as center square for 1 game
- Sponsor mentions through the evening



Company Name:

Company Representative Name & Title:

Mailing Address:

City:

State:

Zip Code:

Phone:

Website:

Email:

Representative Signature:

Date:

Fill out PDF and return to Cheyenne at cheyenneb@foodbankwma.org, or mail or fax your printed signed agreement to:

**Food Bank of
Western Massachusetts
25 Carew Street
Chicopee, MA 01020
fax: 413-247-9577**

The Food Bank of Western Massachusetts is a 501 (c)(3) non-profit recognized by the IRS. Tax ID #04-2751023. Formal acknowledgement of donation will be sent prior to January 31, 2026



If your business would like to make an in-kind donation or has unique sponsorship objectives, we'll work with you to craft a customized sponsorship package. Contact Cheyenne Burnham, Public Engagement Manager at cheyenneb@foodbankwma.org, or 413-203-4986