Who We Are

Since 1982, the Food Bank of Western Massachusetts has been a community partner to end hunger. We provide healthy and culturally responsive food directly through our own programs (Mobile Food Banks and Brown Bag: Food for Elders), and the food assistance network in Berkshire, Franklin, Hampden, and Hampshire counties. This network is comprised of independent pantries, meal sites, and shelters that are on the front lines, providing food and resources to individuals, families, seniors, children, veterans, and people with disabilities so they may lead healthy and meaningful lives. The Food Bank partners on public education and advocacy to address systemic issues that lead to hunger, operating with the belief that everyone has a right to healthy food.
Where We Source Our Food

The Food Bank is the regional distributor of USDA commodities. We also receive food from the Massachusetts Emergency Food Assistance Program (MEFAP). In addition to distributing food, we work with the community to develop strategies to reduce the number of people in our area who must rely on food assistance.

The Food Bank also:

- rescues food that would otherwise go to waste
- solicits food donations from a variety of sources
- uses donated funds to acquire large quantities of food for distribution

How We Fund Our Work

The Food Bank receives food and fund donations from individuals, businesses, foundations, civic organizations, faith-based groups, member agencies, schools, and government. We also rely on the generosity of professionals who donate valuable pro bono assistance of services and supplies and sponsorships for special events.

How We Partner with the Community

The Food Bank partners with the community to create a Western Massachusetts where no one faces food insecurity and everyone can access nutritious food. Some of our initiatives include:

- **Brown Bag: Food for Elders** — delivering free bags of groceries once a month to seniors at numerous sites across the region
- **Mobile Food Bank** — delivering fresh, nutritious food directly to underserved populations
- **Agency Relations** — working with food pantries and meal sites (the Food Assistance Network) to better service people seeking assistance through training, capacity-building support, and sharing of best practices
- **Nutrition Education** — providing workshops on essential nutrition and eating healthy on a budget
- **SNAP & Food Referral Assistance** — providing enrollment and application assistance to eligible clients
- **Food Assistance Navigation (FAN)** - partnering with the healthcare community to access the need for food assistance and other wrap-around services
- **Advocacy** — partnering with policymakers and the community to confront the underlying causes of hunger
Western Massachusetts Impact Data

Since 1982, the Food Bank of Western Massachusetts has been working to end hunger and create food equity for all.

Fiscal Year 2023: October 1, 2022 to September 30, 2023

Food Distribution

49% NON-PERISHABLES
26% FRESH FRUIT & VEGETABLES
13% MEAT
7% DAIRY
5% OTHER PERISHABLES

13.3 Million lbs. = 11.1 Million Meals

Individuals Served By County

(Buy local, donate to the food bank.
Over 20 Local Farms Donate to the Food Bank)

Berkshire
Franklin
Hampshire
Hampden

20,212
9,693
26,975
42,305

Meals Provided By County

Hampshire 2.1 MILLION
Berkshire 2 MILLION
Franklin 1.2 MILLION
Hampden 5.7 MILLION

Food Insecurity Rate

9.6% Food Insecure Individuals

Total Four County Population: 828,249

Food Bank of Western Massachusetts
25 Carew Street, Chicopee, MA, 01020 | 413-247-9738
foodbankwma.org
Logo Usage

- Our logo must always appear with the entire name of our organization.
- We offer a horizontal and vertical version of our logo. Use whichever suits your needs best.
- Leave at least a quarter inch of clear space around the logo for maximum visibility.
- The minimum size to display the Food Bank logo is one inch.
- Don't stretch, flip, crop, rotate, or otherwise edit our logo.
- Only use logo files provided here:


- Please reach out to our graphic designer with any questions: tomp@foodbankwma.org

Colors

Light Green: #7FB550  |  RGB: 126/181/79
Mid Blue: #43A3BA  |  RGB: 67/163/186
Dark Blue (backgrounds): #143F55  |  RGB: 20/63/85

Fonts & Typography

The Food Bank uses Roboto Regular for our body copy,

Franklin Gothic Demi Condensed for headlines & titles, and

Libre Franklin Bold for subheadings.
Leadership Team

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Cultivating for Community farm initiative in Hadley, MA
BOARD OFFICERS

President: Charlotte Boney, M.D. | Baystate Health
1st Vice President: Willette Johnson | Springfield Public Schools (retired), Coalition of Experienced Black Educators
2nd Vice President: Omar Irizarry | Massachusetts Department of Mental Health
Treasurer: William Harju | USA Hauling & Recycling
Clerk: Shannon Yaremchak | Partners for Community

BOARD MEMBERS

Ann Barker | Quonquont Farm
Suzanne Beck | Northampton Chamber of Commerce (retired)
Ileana Carrion | Massachusetts Department of Public Health
Mary Feuer | Community Health Programs
Erica Flores, Esq. | Skoler, Abbott, & Presser, PC
Joesiah González | Home City Development, Inc
Xiaolei Hua | PeoplesBank
Andrea Leibson | Franklin County Community Meals Program (retired)
David Lusteg | Merrill Lynch
Johanna Maldonado | Stop & Shop Supermarket
George Newman | Big Y World Class Market
Bishop Bruce Shaw | New Hope Pentecostal Church
Willie Spradley, Jr. | Mass Mutual (retired), Manage Your Health and Wealth LLC
Ariana Williams | Baystate Health
Beth Young | Big Y World Class Market
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