

FOOD BANK

**OF WESTERN
MASSACHUSETTS**

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13th Annual Will Bike 4 Food Rolls Out September 24, 2023
All Proceeds Benefit the Food Bank of Western Massachusetts

September 15, 2023 [Chicopee, MA] - The 13th annual Will Bike 4 Food will take place at the **Lions Club Pavilion in Hatfield on Sunday, September 24th**. This fun cycling event is presented by Stop & Shop and raises funds for the Food Bank of Western Massachusetts. Cyclists of all ages and levels can pedal towards a hunger-free future by cycling through the scenic Connecticut River Valley and then celebrating at the after-party!

Cyclists can choose from a variety of rides that begin at the Lion's Club Pavilion at 15 Billings Way in Hatfield:

- Century Ride (100 miles) leaves at 7:00am
- Half Century Ride (50 miles) leaves at 10:15am
- Quarter Century Ride (25 miles) leaves at 12:00pm
- 10-Mile Family Fun Ride leaves at 1:30pm

Participants can ride and fundraise individually or with a team, virtually or in person! Cyclists will celebrate with food, drinks, and live music at the Will Bike 4 Food After Party at the Lion's Club Pavilion.

"Will Bike 4 Food is a force for good, not just for our health and well-being, but also for our community," said Andrew Morehouse, Executive Director. "We invite everyone to come together for a day of cycling and good food. Together, we are creating a Western Massachusetts where everyone has access to enough nutritious food."

All proceeds from Will Bike 4 Food will go directly to the Food Bank of Western Massachusetts and its mission to feed our neighbors in need and lead the community to end hunger in the region. Register today at willbikeforfood.org. Fundraising will continue through October 15, 2023.

About the Food Bank of Western Massachusetts: Since 1982, the Food Bank of Western Massachusetts has been a community partner to end hunger. We provide healthy and culturally responsive food directly through our Mobile Food Bank and Brown Bag: Food for Elders sites, and through the food assistance network in Berkshire, Franklin, Hampden, and Hampshire counties. These independent pantries, meal sites and shelters are on the front lines providing food and resources to individuals, families, seniors, children, veterans, and people with disabilities, so they may lead healthy and meaningful lives. The Food Bank also provides other forms of food assistance and partners on public education and advocacy to address systemic issues that lead to hunger, operating with the belief that everyone has a right to healthy food.