



MONTE'S MARCH

PARTNERSHIP OPPORTUNITIES

Every November since 2010, WRSI-The River's Monte Belmonte, along with Congressman Jim McGovern and The Food Bank's Executive Director Andrew Morehouse, has been leading an annual march against hunger. The radiothon encourages his listeners to call in with their donations to benefit The Food Bank as he walks 43 miles through western Massachusetts.

Matching Gift Hour Sponsorship

The Food Bank and WRSI-The River provide "Matching Gift Hours," during the March when companies, organizations and individuals offer to "match" the callers' donations. Sponsorships begin at \$1,000.

What will listeners hear?

"[your name] has generously agreed to match the first \$_____ of donations that are called into Monte's March this hour. Call now and [your name] will double your donation."

What does a Matching Gift Hour Sponsorship include?

- Sponsorship of one Matching Gift Hour during the radiothon.
- Mentions (live on-air and on Food Bank social media) during the Matching Gift Hour.
- Company name, logo, and link listed as a Matching Gift Sponsor on www.foodbankwma.org.
- Opportunity to engage company employees as Phone Bank volunteers during the event.

Become a Matching Gift Hour Sponsor today

Contact Jillian Morgan at 413-203-4946 or JillianM@foodbankwma.org.



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SPONSOR FORM

PLATINUM \$10,000

All the benefits from the Gold/Silver/Bronze sponsorship, plus:

- Opportunity for on-air interview with 93.9 The River's Monte Belmonte or Joan Holiday

GOLD \$5,000

All the benefits from the Silver & Bronze sponsorship, plus:

- Name mention in Monte's March press releases

SILVER \$2,500

All the benefits from the Bronze sponsorship, plus:

- Your pick of sponsorship during peak drive times (offered on a first-come first-serve basis)
- Logo featured in Monte's March e-blasts

BRONZE \$1,000

- Mentions on air during matching gift hour
- Logo/link on website
- Social media recognition during matching gift hour

Company Name (please print): _____

Company Representative Name: _____

Company Representative Title: _____

Mailing Address: _____

City: _____ State: _____ Zip Code: _____

Phone: _____ Fax: _____

Email: _____ Company Website: _____

Representative Signature: _____

Date: _____

Please mail, fax or email your signed agreement to:

The Food Bank of Western Massachusetts

97 N. Hatfield Rd., Hatfield, MA 01038

p. 413-247-9738 | f. 413-247-9577

JillianM@foodbankwma.org

