Every November since 2010, WRSI–The River’s Monte Belmonte, along with Congressman Jim McGovern and The Food Bank’s Executive Director Andrew Morehouse, has been leading an annual march against hunger. The radiothon encourages his listeners to call in with their donations to benefit The Food Bank as he walks 43 miles through western Massachusetts.

Matching Gift Hour Sponsorship

The Food Bank and WRSI–The River provide “Matching Gift Hours,” during the March when companies, organizations and individuals offer to “match” the callers’ donations. Sponsorships begin at $1,000.

What will listeners hear?
“[your name] has generously agreed to match the first $_____ of donations that are called into Monte’s March this hour. Call now and [your name] will double your donation.”

What does a Matching Gift Hour Sponsorship include?

• Sponsorship of one Matching Gift Hour during the radiothon.
• Mentions (live on-air and on Food Bank social media) during the Matching Gift Hour.
• Company name, logo, and link listed as a Matching Gift Sponsor on www.foodbankwma.org.
• Opportunity to engage company employees as Phone Bank volunteers during the event.

Become a Matching Gift Hour Sponsor today

Contact Jillian Morgan at 413-203-4946 or JillianM@foodbankwma.org.
MONTE’S MARCH
SPONSOR FORM

☐ PLATINUM $10,000
All the benefits from the Gold/Silver/Bronze sponsorship, plus:
• Opportunity for on-air interview with 93.9 The River’s Monte Belmonte or Joan Holiday

☐ GOLD $5,000
All the benefits from the Silver & Bronze sponsorship, plus:
• Name mention in Monte’s March press releases

☐ SILVER $2,500
All the benefits from the Bronze sponsorship, plus:
• Your pick of sponsorship during peak drive times (offered on a first-come first-serve basis)
• Logo featured in Monte’s March e-blasts

☐ BRONZE $1,000
• Mentions on air during matching gift hour
• Logo/link on website
• Social media recognition during matching gift hour

Company Name (please print):

Company Representative Name:

Company Representative Title:

Mailing Address:

City: ____________________________ State: _______ Zip Code: ________

Phone: __________________________ Fax: __________________________

Email: __________________________ Company Website: __________________________

Representative Signature: __________________________

Date: __________________________

Please mail, fax or email your signed agreement to:

The Food Bank of Western Massachusetts
97 N. Hatfield Rd., Hatfield, MA 01038
p. 413-247-9738 | f. 413-247-9577
JillianM@foodbankwma.org