



Truck Sponsorship

Partner with the Food Bank to Drive Hunger out of Western Massachusetts

The Food Bank is thrilled to extend an invitation to your company for a unique partnership opportunity! As we rebrand our fleet of delivery trucks, picture your logo next to ours. Our trucks and vans are on the road every day, leaving from Chicopee and traveling throughout the four counties of Western Massachusetts delivering food to our mobile food bank locations, key events, and member food pantries.

This collaboration isn't just about logos; it's about making a profound statement and highlighting your commitment to addressing food insecurity in our region. Together, we end hunger!

Benefits

Immediate Impact – Support the Food Bank's mission to end hunger by helping us provide healthy food to over 100,000 individuals facing food insecurity in our region each month.

Community Engagement – Spotlight your commitment to end hunger in our region. Food Bank trucks travel daily throughout Hampden, Berkshire, Hampshire, and Franklin counties on main highways and back roads.

Prominent Exposure – Gain positive publicity and media exposure beyond your logo on our vehicle(s). We will also highlight your partnership with us in press releases, newsletters, and social media.

Recognition – Participate in a photo opportunity at the Food Bank to celebrate our partnership and unveil your logo on the truck.

Logo Placement and Partnership Options

Your truck will have your company branding for a minimum of three years. Your logo will prominently appear on three sides of the trailer whether you choose to be the exclusive sponsor or share space.

3-Year Commitment

\$35,000 Exclusive logo on all three sides of the trailer

\$25,000 Your logo will be paired with one other non-competing business on all three sides

Contact

For more information, contact
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Our trucks travel hundreds of miles each week, reaching tens of thousands of people every month on busy highways and roads across Western Massachusetts. With our fleet of delivery trucks, we distribute healthy food to our Mobile Food Bank and Brown Bag: Food for Elders sites, and our member food pantries.



Food Bank of Western Massachusetts
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foodbankwma.org



Note: Mock ups are for demo purposes and may vary based on sponsor logo.