



Monte's March

Partnership Opportunities

WWW.FOODBANKWMA.ORG



Every November since 2010, WRSI–The River’s Monte Belmonte has been leading his annual march against hunger. The radiothon encourages his listeners to call in with their donations to benefit The Food Bank as he walks 43 miles through Western Massachusetts pushing a shopping cart, accompanied by politicians, community leaders and supporters.

Matching Gift Hour Sponsorship

The Food Bank of Western Massachusetts and WRSI–The River will create excitement during Monte’s March with “Matching Gift Hours,” where companies, organizations and individuals offer to “match” the callers’ donations. Sponsorships begin at \$1,000.

Becoming a Matching Gift Hour Sponsor allows you to gain positive exposure through your generous support of The Food Bank of Western Massachusetts.

What will listeners hear?

“*[your name]* has generously agreed to match the first \$_____ of donations that are called into Monte’s March this hour. Call now and *[your name]* will double your donation.”

What does a Matching Gift Hour Sponsorship include?

- Exclusive sponsorship of one Matching Gift Hour during the radiothon.
- Mentions (live on-air and on Food Bank social media sites) during the Matching Gift Hour.
- Company name, logo, and/or link listed as a Monte’s March Matching Gift Hour Sponsor on www.foodbankwma.org.
- Opportunity to engage company employees as Phone Bank volunteers during the event.

Become a Matching Gift Hour Sponsor:

Contact Heather Clark at 413-247-9738 x126 or heatherc@foodbankwma.org.

Other Opportunities

Walk with Monte

You can walk with Monte by individually raising money for the event. Supporters who collect \$1,000 may join Monte and his crew for any portion of the walk.

Volunteer

The Food Bank needs help answering phones and processing donations during the two days of the march. Many shifts are available, each lasting for only a few hours.

For more information about how you can donate your time and help, contact The Food Bank at (413) 247-9738.