

WILL BIKE 4 FOOD

Four routes. One destination. A community without hunger.

Sponsorship Levels

Presenting \$15,000

One available

As the Presenting Sponsor, you will receive all the benefits from Platinum sponsorship, with addition of:

- Highlighted as the Presenting Sponsor of “Will Bike 4 Food” in all pre- and post-event communications.
- Company logo printed on the back of event bike jerseys.
- Signage with company logo at water stops.
- Complimentary registration and waived fund-raising minimum for four (4), to cycle in the event (names and information due by September 1).

Platinum \$10,000

One available

All the benefits from Gold sponsorship, with addition of:

- Opportunity to place company signage along bike routes (company responsible for placement).
- Complimentary registration and waived fund-raising minimum for three (3), to cycle in the event (names and information due by September 1).
- Listed as Event Sponsor of ‘Will Bike 4 Food’ on Food Bank website to include logo and link to company website.
- Large company logo on event banner.

Gold \$5,000

All the benefits from Silver sponsorship, with addition of:

- Complimentary registration and waived fund-raising minimum for two (2), to cycle at the event (name and information due by September 1).
- Medium company logo on event banner.

Silver \$2,500

All the benefits from Bronze sponsorship, with addition of:

- Opportunity to table, sample and display company signage at the event (company responsible for display).
- Small company logo on event banner.

Bronze \$1,000

All the benefits from Copper sponsorship, with addition of:

- Listed as Event Sponsor in Food Bank communications and on website with link to company website.
- Listed as sponsor on all press and media releases.
- Company logo printed on promotional posters.

Copper \$500

- Company logo on back of event t-shirts.
- Recognition on Food Bank and Will Bike 4 Food Social Media.

Questions? call 413.247.9738



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Sponsorship Agreement

YES, we would like to sponsor Will Bike 4 Food! We have read the attached proposal and would like the benefits provided at the following level (**CIRCLE ONE**):

Platinum \$10,000 | Gold \$5,000 | Silver \$2,500 | Bronze \$1,000 | Copper \$500

We can't sponsor, but we will register a cycling team to fundraise

We want to volunteer

Company Name (please print): _____

Company Representative Name: _____

Company Representative Title: _____

Mailing Address: _____ City: _____ State: _____

Zip Code: _____ Phone: () _____ Fax: () _____

Email: _____ Company Website: _____

SIGN HERE

Representative Signature: _____ Date: _____

Please mail or fax your signed agreement to:



Will Bike 4 Food
97 N. Hatfield Rd., Hatfield, MA 01038
p. 413-247-9738 | f. 413-247-9577